PERSUASIVE SPEECH: Researching

## **Google Search Tips!**

Before searching in Google Scholar using plain language, consider crafting your search with specific techniques to retrieve more relevant results.

**AND** is implied in Google searches and therefore is not necessary.

Separate searches for [environmental policy] and [environmental AND policy] will retrieve the same results

**Quotation marks (" ")** will limit your search to a specific phase.

["climate change"] will search for results with this exact phase. A search for [climate change] will search for results with instances of both the words climate and change, and retrieve such unrelated results as "The political climate has changed since the adoption of free trade."

**OR** helps you search using multiple words which express a similar concept. OR must be capitalized so Google understands this is a searching word, not a word to be searched.

For example, [teenager OR adolescent OR youth]

["climate change" or "global warming"]

Word order and word choice are important.

[Genetic engineering] and [engineering genetics] will retrieve different results

**Asterisks (\*)** will retrieve words with multiple endings.

Canad\* will retrieve Canada, Canadian, and Canadians

feminis\* will retrieve feminism, feminisms, feminist, and feminists

(~) helps you to search for synonyms and can help you locate words with similar meanings.

~car will retrieve automobile, vehicle