

Name: _____

The following question is our unit question for the Persuasive Speech unit. Each one of you is going to take this question and specify it to your topic and the outcomes that you want to create from your speech.

How can I use my voice to affect change in my community?

For example, if my speech topic was the problem of homelessness in Redwood City, my inquiry question would be:

How can I use my voice to reduce the homeless population in Redwood City, California?

Draft your inquiry question below:

Answer each of the following questions in at least two complete sentences.

1. **ATTENTION STEP (The Problem)** What information do you want to grab your reader's attention with? (e.g. anecdote/story, startling fact, rhetorical question, imagery) What is your argument or thesis?
2. **NEED STEP (The Argument)** Why do we need to hear about your topic? What's the problem?
3. **ARGUMENT STEP (The Argument)** How will people respond to your argument? What would be common arguments against it? Will be it be challenging to convince people of your argument?
4. **SOLUTION STEP (The Solution)** How do you suggest we solve this problem? What are you trying to convince us to do? What will the world look like with your solution? Without your solution?
5. **ACTION STEP (The Solution)** How are you going to rally up your audience and get them to be persuaded by your challenge or topic?