**Subject area/course**: ELA

**Grade level/band**: 9-12

**Task source**: New Hampshire Task Bank; Authors: QPA Team - CCE, NCIEA, NHDOE, NH educators

**Common Analysis of Media**

**STUDENT INSTRUCTIONS**

1. **Task context**:

The goal of this paper is to compare and contrast at least two pieces of media and provide analysis and textual evidence that demonstrate understanding of the media.

*Essential questions:*

1. Why is it important to seek information from multiple sources and types of media before forming an opinion?
2. How can we identify bias?
3. How do we know a source is reliable?
4. **Final product**:

Compare and contrast how multiple types of media portrayed (1) event or story from literature, current events, or history, analyzing how words, or sounds, and still or moving images are used in each medium.

Consider using the following types of media:

* Print media (newspapers, magazines, books, pamphlets, documents, etc.)
* Online media (online newspapers, online magazines, websites, blogs, Twitter etc.)
* Audio and visual media (radio, podcasts, CDs, TV, webcasts, film)
* Emerging technologies (media not listed above)

You are expected to write an essay that is 750–1000 words (approximately 3–5 pages, or 5–8 paragraphs). To support your thesis, you must evaluate at least two (2) different types of the media mentioned above.

**Student Directions:**

* Carefully read the student directions and rubrics.
* If you have questions, ask your teacher.
* You must work on this task independently: All research, writing, and revising must be done by you. You must, however, consult with your teacher prior to turning in your final draft. Your teacher will build in checkpoints for peer and teacher feedback.

**Summary:**

**Topic:** Content will be specified by teacher.

**Genre:** Informational writing: The goal of this paper is to compare and contrast at least two pieces of media and provide analysis and textual evidence that demonstrate understanding of the media.

**Evidence sources:** At least two pieces of media portraying same event specified by teacher.

**Audience:** Audience may not be familiar with the topic or type of media you decide to use. Formal, academic language and tone is required.

**Additional Information**

1. **Knowledge and skills you will need to demonstrate on this task:**

In this task you will be working on:

* **ELA Competency Writing:** Students will demonstrate the ability to effectively write informative texts to examine and convey complex ideas for a variety of purposes and audiences.
* **ELA Competency Reading:** Students will demonstrate the ability to comprehend, analyze, and critique a variety of increasingly complex print and non-print informational texts- including texts for science, social studies, and technical subjects.
* **Additional Modes of Communication**: Visual Communication

**Students will know:**

* How to compare and contrast
* How to use conventions of language to convey meaning
* How to take evidence from text to support analysis
* How to make conclusions based on supporting detail

**Students will be able to:**

* Analyze Complex Text from a variety of sources in a variety of formats
* Cite evidence from text correctly
* Support claims with sufficient evidence

1. **Materials needed:**

* Students will be provided with examples from previous classes.
* Students will be provided with a graphic organizer to organize the evidence they have pulled from different media.
* Students will be provided with a list of possible topics with the option of choosing their own appropriate and relevant topic.

1. **Time requirements:**

This task will take about four weeks to complete. Your teacher will provide you with more information about the time needed to complete each step in the task.

1. **Scoring:**

Your work will be scored using the Common Analysis of Media rubric. You should make sure you are familiar with the language that describes the expectations for proficient performance.