**Final Commercial Instructions**

Nobody will buy your fuel unless they know what makes it the best. You must make a commercial to tell consumers about what makes your fuel a better choice than others on the market.

**Requirements:**

*Content:*Use what you know about making a strong argument to sell your fuel. You don't have a lot of time, so pick one or two experiments that provide the strongest evidence for your fuel. Focus on how those experiments can convince someone to buy your fuel.

*Format:*You are making a commercial to show on YouTube and TV, so it needs to be a video of some sort. Feel free to be creative with how your video is made. For example you could use live-action, a slide show, or animation.

*Language:*You need to sell your fuel to everyone, so make sure you use language that anyone can understand, even if they have never taken chemistry.

*Length:* Keep the attention of your audience by making a commercial that is less than 3 minutes.