Defining “What makes a Good Infographic?”

Today, we are looking at many examples of Infographics in order to build a common understanding of what makes a good Infographic.

**Individual Task:** Look at 1 Infographic example for your group to answer the questions below (*each group member should look at a different example*).

**Copy & Paste the link to your infographic here:**

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| When you first look at this Infographic, what catches your eye? (After looking at the infographic for 10 seconds, what do you remember about it?) |
| What sort of data does this Infographic show you? (What is being displayed?) |
| What does this data tell you about the situation that is being displayed? What sort of questions are answered in the Infographic? (Interpret the data) |
| What sort of visual structure or styles are used in this Infographic? (how is the data displayed? Did they use specific colors? Did they use specific shapes?) |

**Group Jigsaw:** Record what your group observed in their Infographic.

**Copy & Paste the links to each group member’s Infographic here:**

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| When you first look at this Infographic, what catches your eye? (After looking at the infographic for 10 seconds, what do you remember about it?) |
| What sort of data does this Infographic show you? (What is being displayed?) |
| What does this data tell you about the situation that is being displayed? What sort of questions are answered in the Infographic? (Interpret the data) |
| What sort of visual structure or styles are used in this Infographic? (how is the data displayed? Did they use specific colors? Did they use specific shapes?) |

**Now Reflect Individually:** So.. What makes a Good Infographic?

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| What patterns do you see in the different examples examined? |

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| What sort of stylistic choices do you see in these different examples that you want to consider for your own infographic? |
| Think about your data. What sort of questions can you answer with your data in your Infographic? Are there any questions you want to answer with your Infographic? |